Quality Integration
From Compliance to Excellence

dr.fatema@qualityintegration.co
www.qualityintegration.co
linkedin.com/in/dr-fatema-huzefa

Dr. Fatema Huzaifa, PhD

FOUNDER & PRINCIPAL CONSULTANT, QUALITY INTEGRATION

Education strategist, instructional leader and quality assurance specialist whose work spans schools, universities, national policy and organisations across industries. Her strength is the Theory of Change: she does not stop at diagnosing problems, but plans alongside institutions and drives the changes they need.

EDUCATION
PhD (2025) & Master's, The British University in Dubai

EXPERIENCE
From leading educational institutions and national policies to driving growth for organisations across industries

EXPERTISE
Embedding quality standards, shaping policy and strategy, and building instructional and leadership capacity

BASED IN
United Arab Emirates, working globally

Signature Achievements

01 · A Blueprint For National Quality Assurance. Benchmarked Pakistan's PSG-2023 against the European Standards and Guidelines (ESG), recommended targeted improvements to the PSG framework to meet local needs, and authored a national implementation plan grounded in Theory of Change and Total Quality Management principles.

2. **Created the QART Review Framework:** the integrated framework that reviews institutional QA systems and practices against best practice and global standards.
3. **Designed the IQCP Platform:** one set of evidence that serves every regulator.
4. **Decoded what makes an educational institution outstanding:** Master's research across every British curriculum institution in Dubai on excellence in KHDA inspections.
5. **Raised standards in Dubai's community educational institutions** through needs analyses and an institutional improvement plan.
6. **Shaped strategy for an IB educational institution** on its strategic planning committee.
7. **Launched and assured new universities:** strategic infrastructure, program dossiers, a medical university feasibility plan and QA frameworks.
8. **Transformed a network of educational institutions,** including curriculum work on the MISK Project.
9. **Led a team to national excellence:** a nationwide #1 ranking in AKU-EB examinations.
10. **Measured quality against global standards** with M&E frameworks, KPIs and evaluation cycles.
11. **Launched and grew businesses** with start-up, growth and marketing strategy.